

Patricia Russell-McCloud, J.D.

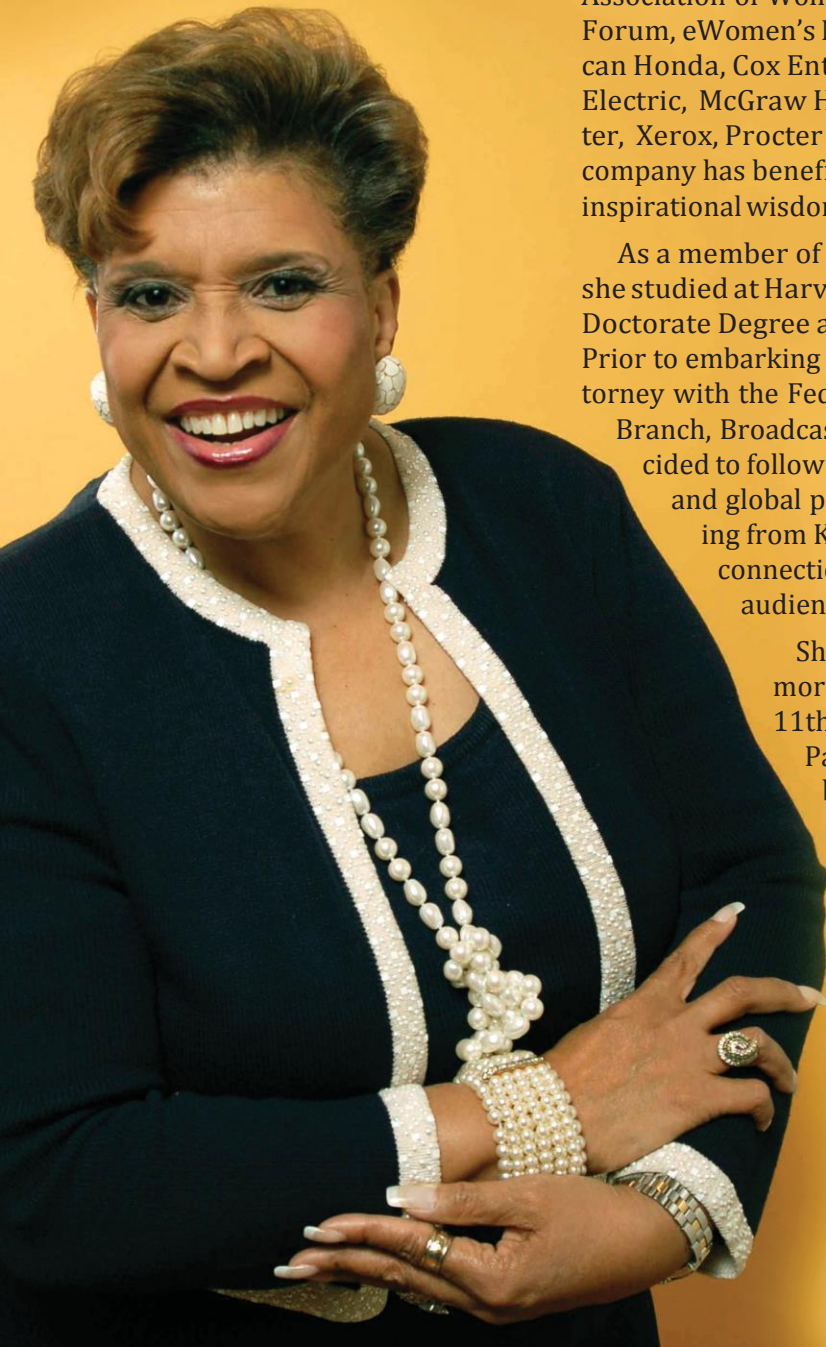
BIOGRAPHY

Contact

Patricia Russell-McCloud

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Russell-McCloud is a “visual speaking experience.” With more than 20 years on the lecture circuit, she is categorized as being one of the nation’s best. Her speaking style is engaging, highly substantive, well-researched, pertinent to her audiences, and entertaining, whether for the public or private sector. She is distinguished and distinct. Her style is classified as “big, broad and animated which leaves her audiences anxious for more.

With each presentation, she demonstrates, yet again, that she is a master at her craft as she artfully seeks to master the spoken word. In sum, this is a “speaker’s speaker” who specializes ascertaining the organization’s culture, interests and challenges. The client, in turn, receives the value-add of the experience and exposure to this qualitatively measurable speaker who is, in a word, unforgettable.

Each year she speaks to more than 200,000 people in private and public organizations, in the United States and internationally. She encourages her listeners to surmount every obstacle that stands between them and... the possible. Her client list includes, but is not limited to, AARP, National Association of Women’s Business Owners; AT&T, Women’s Food Service Forum, eWomen’s Network, Wal-Mart/Sam’s Club, General Motors, American Honda, Cox Enterprises, McDonald’s, Northrop Grumman, General Electric, McGraw Hill Publishing, Memorial Sloan Kettering Cancer Center, Xerox, Procter & Gamble, and The United States Postal Service. Each company has benefited from having Russell-McCloud share her informed, inspirational wisdom and wit.

As a member of the Council on Legal Education Opportunity (CLEO), she studied at Harvard University, Cambridge, MA. She earned her Juris Doctorate Degree at Howard University School of Law, Washington, DC. Prior to embarking upon her speaking career, Russell-McCloud was an attorney with the Federal Communications Commission, Chief, Complaints Branch, Broadcast Bureau, Washington, DC for ten years. Then she decided to follow her true passion which was to be a business entrepreneur and global professional orator. Born in Indianapolis, IN, and graduating from Kentucky State University she knew that her true career connection was to prepare meaningful presentations for diverse audiences, and to meet them at their point of need.

She has received many honors, including being presented more than 300 keys to American cities. She has served as the 11th National President of The Links, Inc., and the National Parliamentarian to the Alpha Kappa Alpha Sorority. She has been named as one of the top five business motivators in the country by *Black Enterprise Magazine*; identified as one of the top 10 speakers in America, “Success Runs in Our Race”; featured in *ESSENCE Magazine*, and in *EBONY* magazine as one of the most influential people in the United States, and featured as the cover story of *SPEAKER* magazine, National Speaker’s Association 2007 July/August.

A resident of Atlanta, GA, Russell-McCloud is married to Bishop E. Earl McCloud, Jr., the 127th elected and consecrated Bishop of the AME Church.

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...what others have said

It happened the day after, a week later, a month later and now even two months later – people are STILL talking about “that amazing woman who spoke at the NAWBO Greater Detroit event in September”! They are still talking about Patricia Russell-McCloud. She wowed, impressed, engaged, and educated NAWBO Greater Detroit members and their guests. Not only are people still talking about her speech that evening – but they are still quoting her inspirational, humorous, insightful, and profound messages. In this age of divas, drama queens and superficial thinkers, we welcomed and savored the spoken words of Patricia Russell-McCloud - a woman of intellect, passion, wisdom, energy, and substance.

Kathleen Alessandro, President, NAWBO Greater Detroit

...I just had to drop you an email to say thank you. You were powerful. I left the luncheon feeling empowered, inspired, motivated, exhilarated, charged, and running the alphabets through my head. Last night I was thinking that I wanted this series to reach the moon. You took us there and back.

Congratulations to you and your committee for an AMAZING Program. What a dynamo speaker Patricia was!

I can not begin to tell you how incredible today’s program was. Patricia Russell McCloud knocked it so far out of the park that we may never see that ball again!

Excerpts from comments by attendees of the CABLE Conference, Nashville, Tennessee

On behalf of The International Alliance of Women (TIAW) I would like to thank you for speaking at this year’s Global Forum “Inspiring Women Leaders: Global Collaboration.” Your presentation on Achieving Excellence and Assuming Leadership was fantastic and received the most glowing feedback we’ve ever had on a speaker. Many stated you were the best motivational speaker they’ve ever heard, including attendees from Europe. As you are aware, TIAW is an umbrella organization for both individuals and business women’s associations, representing more than 50,000 women from many different countries and cultures around the world.

Maxine Westaway, Executive Director, TIAW

[Les] Brown and Russell-McCloud are among the top professionals in the field. In 1983, when Russell-McCloud turned her back on a successful career as an attorney and a broadcast bureau chief, people said she was crazy. “I left a good-paying job,” she says. “Everyone wanted to know what was wrong with me, including my parents. My husband said he would support me, ‘So try it.’”

She tried it and now travels 200,000 miles a year, making more than 150 speeches. The Atlantan earns an average of \$15,000 a speech and has spoken to audiences of 50 to 20,000.

Like Brown and other leading motivation experts, Russell-McCloud has a number of corporate clients and spends a lot of time speaking at corporate conventions and meetings.

**Ebony magazine,
December 2002**



It was winter, and Patricia Russell-McCloud’s plane had been delayed for hours. Finally arriving at her speaking engagement with just 10 minutes to spare instead of her usual five hours, McCloud wasn’t flustered. People buzzed around her, offering anything to help her get ready—tea, water, juice? “I don’t need anything,” she said. “Just give me the mic, let me speak and I’ll be fine.” Now that’s passion.

It’s this passion that shines through loud and clear at every one of McCloud’s speaking engagements. With a style described as big, broad and animated, McCloud, a professional orator based in Atlanta, speaks to more than 200,000 people annually at Fortune 500 companies and universities on topics ranging from diversity in the workplace to social issues that effect betterment.

...the traveling, staying in hotels and being away from loved ones is stressful but she doesn’t regret a thing. “It can be a hassle, and it can be a headache, but it’s all worth it,” says McCloud, who’s been selected by Ebony magazine as one of the “100 Most Influential People” four years in a row.

Speaker magazine July/August 2007